

Latest information
of cleanup and event status

KRFB YTD REPORT



ing a cleaner community through the education and involvement of our

www.keepromefloydbeautiful.org



55 EVENTS HOSTED IN 2022

- 1085 PARTICIPANTS
- 1566.5 PARTICIPANT HOURS
- 490 BAGS OF TRASH
- 7390 POUNDS OF TRASH REMOVED
- 181 TREES RECYCLED

OBJECTIVE

The goal in 2022 is to educate and involve volunteers, citizens, and businesses to increase awareness of litter and recycling the Rome-Floyd area.



BRING ONE FOR THE CHIPPER

- 18 VOLUNTEERS
- 36 VOLUNTEER HOURS
- 56 SEEDLINGS DISPERSED
- 181 TREES RECYCLED

OBJECTIVE

The goal of Bring One for the Chipper is to educate the public on the importance of repurposing trees in our local Eco-systems. We hope to keep the trees out of our local landfill and off the road sides, and provides habitats for the native animals.



MLK SERVICE DAY

- 25 VOLUNTEERS
- 81.5 VOLUNTEER HOURS
- 57 BAGS REMOVED
- 570 POUNDS OF TRASH

WHERE WE SERVED

- 3 Mile Road
- Lee Avenue
- Kingfisher Trail
- Avenue A Trail
- Riverside Pkwy. Arboretum Trail





ARBOR DAY 2022

- 80 ATTENDEES
- 15 TREES INSTALLED
- 32 YEARS AS TREE CITY
- 14TH TIME RECIPIENT OF THE GROWTH AWARD



HOW WE ACHIEVE THIS YEARLY

Thank you to the men that work every day to keep our tree canopy healthy and beautiful, they are they reason we are a Tree City and continue to grow!



FFA SERVICE DAY - LINDALE

- 135 STUDENTS
- 135.5 VOLUNTEER HOURS
- 17 BAGS OF TRASH
- 200 POUNDS OF TRASH

WHERE WE SERVED

The students came out to the Lindale area in Floyd County to serve along Old Cemetery Road. They worked for 8 hours removing litter, brush/trees, and learned the true meaning of teamwork through this Beautification Project.



KRFB/TRED GE TRAIL CLEANUP

- 14 VOLUNTEERS
- 35 VOLUNTEER HOURS
- 12 BAGS OF TRASH
- 240 POUNDS OF TRASH



OBJECTIVE

Keep Rome-Floyd Beautiful and TRED, have partnered for quarterly cleanups along right of ways and trail heads. This new partnership will help with removing litter off the river banks and out of native habitats.

We will begin this summer doing educational demonstrations along the trail systems to educate trail users on the impacts of litter and pollution.



DEAN AVE - BERRY STUDENTS

- 14 STUDENTS
- 28 VOLUNTEER HOURS
- 36 BAGS OF TRASH
- 320 POUNDS OF TRASH

OBJECTIVE

Berry College Bonner students participated in a Litter Reduction and Beatification by removing litter and graffiti from Dean Avenue and East 19th Street. The students made a tremendous impact on the area; were also exposed to the effect of illegal dumping.

They became extremely interested through this project of how they can assist with educating the public on this issue.





ARMUCHEE ELEMENTARY 3RD GRADE

120 students / Raindrop Relay

OBJECTIVE

This activity allowed the students to simulate the journey of a raindrop while learning about the water cycle and common storm water pollutants.

The elements of the interactive obstacle course represents different types of pollution, so students will understand that rain drops come into contact with different things on their journey from the sky, to the street, to the streams/rivers.





HAWKS ON MISSION

- 28 VOLUNTEERS
- 84 VOLUNTEER HOURS
- 28 BAGS OF TRASH
- 200 POUNDS OF TRASH

OBJECTIVE

Great American Cleanup event!

Shorter University's Christian Studies Majors were able serve the South Rome community through litter reduction efforts. Many stated they have never participated in a cleanup, and have asked to partner again.

We saw great success through this 3 hour event!





FOCUSED ON FLOYD

- 21 VOLUNTEERS
- 63 VOLUNTEER HOURS
- 20 BAGS OF TRASH
- 400 POUNDS OF TRASH

OBJECTIVE

Great American Cleanup event!

Participants from our Focused on Floyd Employee Academy along with Keep Rome Floyd Beautiful enjoyed a nice lunch at the Lindale, Ga. Train Viewing Platform, followed by a litter pickup.

Thank you to all employees and citizens who came out to clean up Lindale!





MODEL 3RD GRADE

- 90 STUDENTS
- 2 HOUR FIELD TRIP
- RAINDROP RELAY
- RECYCLING EDUCATION

OBJECTIVE

This activity allowed the students to simulate the journey of a raindrop while learning about the water cycle and common storm water pollutants.

Recycling Education - the students learned how they recycle and what recycling means for the environment!





ANNA K. DAVIE 1ST GRADE

The "Touch A Truck" Field Trip allowed 60 - 1st graders to see trucks from different professions and hear from those that serve our community daily. During the event students encountered:

- Fire Truck | Firemen
- Police vehicles | K-9 & Policemen
- Ambulance | EMT
- Vacuum Truck | City Water
- Recycling Truck | KRFB

We were able to give the kids a hands on experience on ways we serve the community daily, and how they can also make a difference too!



**Touch a Truck
Fieldtrip!**



ROME-FLOYD ENVIROSCAPE

Educating all ages is very obtainable with the EnviroScape. Natural Resources, Watersheds, Erosion and Recycling are covered in the State's Standard of Learning. This model offers a visual tool that creates an exciting and simplified depiction of important issues.

We at KRFB and Rome-Floyd ECO Center feel that if a child, no matter the age can identify the 3-D model as their city or county the lesson will become even more memorable.



**Thank you Sophia for
all of your hard work!!!**

2022 | JULY

KEEP ROME-FLOYD BEAUTIFUL



SMALL BUSINESS MONDAY

- 11 PARTICIPANTS
- 27 VOLUNTEER HOURS
- 9 BAGS OF TRASH
- 100 POUNDS OF TRASH

OBJECTIVE

Great American Cleanup event!

Merchants on Broad Street came out to clean along the sidewalks and roadways. This event was coordinated and hosted by KRFB, Downtown Development, and Chamber of Commerce! Together we cleaned Downtown and the River District.

Remember everything leads to the River. Help by picking up around the storm drains.





ETOWAH RIVER CLEANUP

- 11 PARTICIPANTS
- 66 VOLUNTEER HOURS
- 4 BAGS OF TRASH
- 200 POUNDS OF TRASH

OBJECTIVE

We are not going to lie this was a challenging cleanup! I know it looks very laid back but we flipped, fell in and laughed a lot! Through litter we formed friendships. It is not just a cleanup event - this is a community coming together for something bigger than ourselves! This was a great partnership between KRFB, Keep Bartow Beautiful and Georgia Power. We look to make this an annual event. Our rivers are beautiful and when you are out enjoying them don't forget to pick up along the way!



2022 | JULY

KEEP ROME-FLOYD BEAUTIFUL



JOINT CITY-COUNTY CLEANUP

- 28 PARTICIPANTS
- 84 VOLUNTEER HOURS
- 30 BAGS OF TRASH
- 500 POUNDS OF TRASH

OBJECTIVE

Teamwork Makes the Dream Work right!! We are so proud to live, work, and play in Rome and Floyd County! Everyone came together and removed SO MUCH litter in Garden Lakes today! Thank you to all of the City of Rome, GA - Government and Floyd County, GA - Government employees for their hard work!



2022 | JULY

KEEP ROME-FLOYD BEAUTIFUL



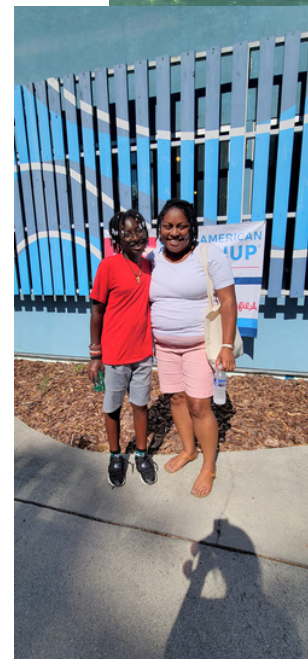
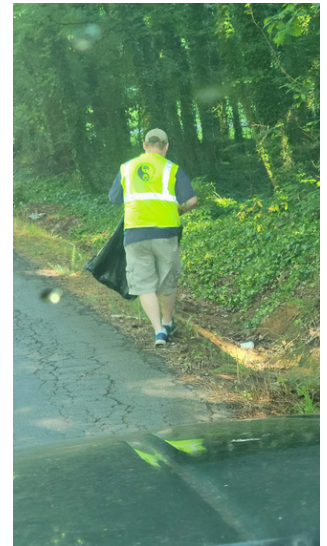
YOUR COMMUNITY CLEANUP

- 30 PARTICIPANTS
- 120 VOLUNTEER HOURS
- 36 BAGS OF TRASH
- 400 POUNDS OF TRASH

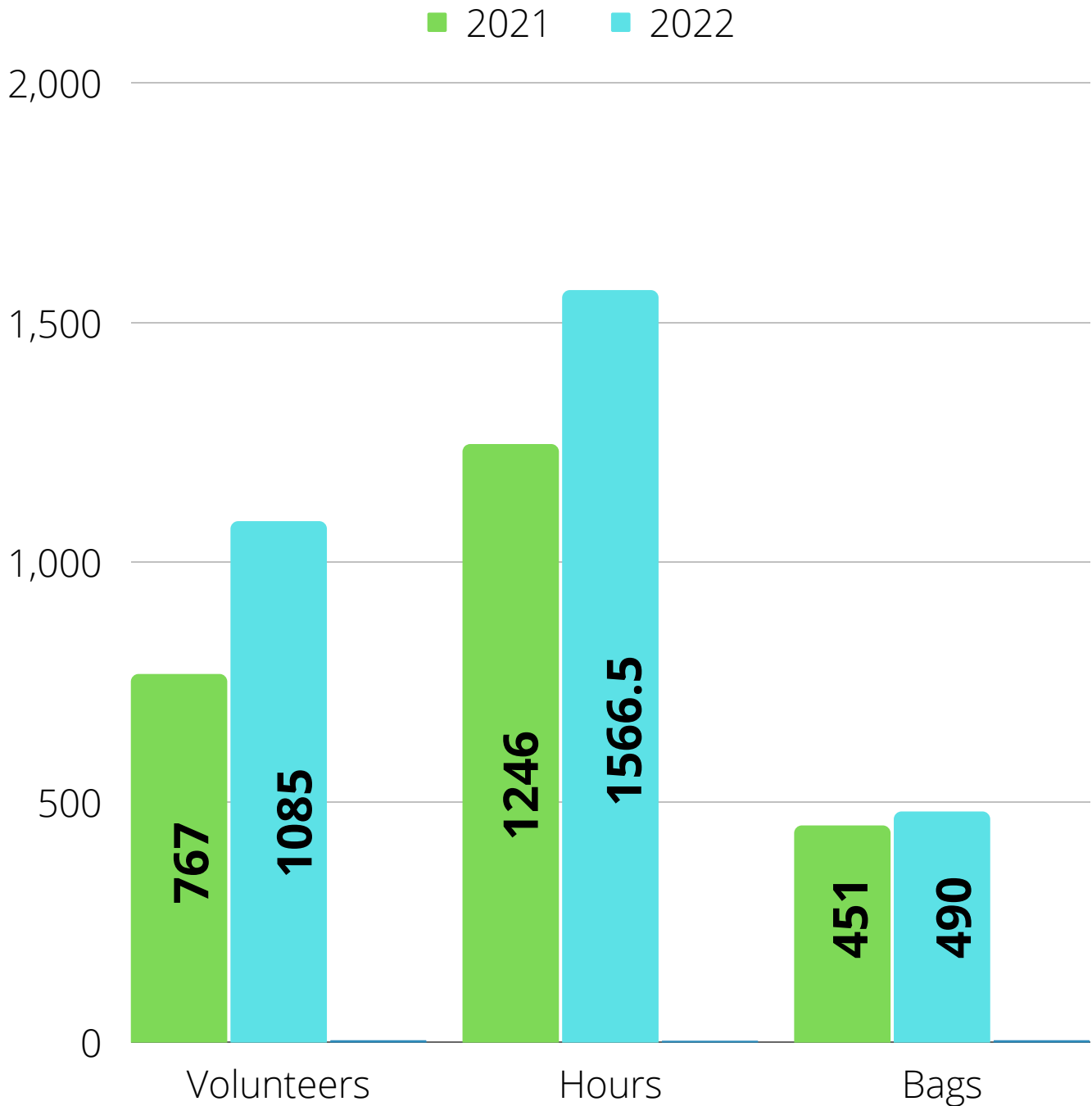
OBJECTIVE

The idea for "Your Community Cleanup" was created to captivate a larger audience in our community! This was very successful as we had participants from both Floyd County and the City of Rome communities. Keep Rome-Floyd Beautiful looks to incentivize our citizens and educate on how powerful they can be! The dumpster was provided by the City of Rome Solid Waste Department.

Thank you lunch was provided by The Lewis Chemical Company in Rome, we are extremely grateful for their love and stewardship in our community!



2022 Volunteer Statistics



Pounds of Trash Collected

2021- 13,215

2022-7,390

What people are saying.....

"THIS WAS A GREAT TEAM BUILDING EXERCISE, WE LEARNED THE IMPORTANCE OF KEEPING THE COMMUNITY CLEAN."

"Our team had a blast! "

"It felt so good to clean up our town that gives back so much to us!!!"

