



Rome Floyd Parks & Recreation Advisory Board Meeting December 19, 2023 MINUTES

Staff

Todd Wofford- Director
Brooke Turner- Office Manger
Lindsey Jones- Special Services Manager
Jim Alred- Rec Services Manager
Jeremiah Blanton- Sports Program Manager

Board Members

Craig McDaniel- Finance and Capital
Ralph Davis- Rec Services, Parks
Charles Smith- Sports, Special Services
Larry Bing- Sports, Special Services
Sammy Rich- Finance
Joyce Mink- Rec Services, Parks
Larry Maxey- Finance and Capital
Jamie McCord- Finance and Capital
Bob Williams- Rec Services, Parks
Erin Elrod- Finance and Capital
Thad Watters- Sports, Special Services
Jimmy Smith- All Committees
Mike Burnes- All Committees

Call to Order:

Mike Burnes called the meeting to order.

Approval of Prior Minutes:

November minutes approved

December Minutes:

- Todd gave the Director's report. We are wrapping up our projects for 2023 and planning for 2024. Our last outstanding project from this year is the electronic gate for Lock and Dam.
- The renovations of E.S. Brown park are nearing completion, with just the parking lot left to be done.
- Todd asked Sammie to speak about repurposing the Banty Jones playground to the lot on North Broad.
- Sammie also spoke about the progress on the GE Trails disc golf course.
- Ice skating has gone really well. So far we have had 8,000 people come out to skate.
- Ciara from A Teen's Choice is working on catching up with her rent payments.



- All activities for 2024 have been set up in CivicRec and will automatically go live on January 1. Active Net used to take double the time and required manual activation.
- We have found that mass communication in CivicRec is much simpler, and can be done from one report.
- Brooke and Blake have been working with Express to simplify and automate the payroll process.
- Temp payroll currently is plagued with human error that not only extends the length of time, but can also affect the accuracy of the budget.
- Our social media engagement on ice skating has almost entirely been positive, with only one negative comment.
- Atrium Health has been very pleased with the Paper Doll Parade, and the CEO said it was the best event they have had since COVID.
- Our winter events and sports make up the vast majority of our marketing focus this time of year.
- Rec Services is working on taking pictures of basketball games.
- The final draft of the 2024 guide will be going to the printers soon.
- New Year's Eve fireworks will once again be launched from the top of Jackson Hill. One of the Rec coordinators will be streaming the fireworks from the top of the clock tower.
- The last day for ice skating will be January 15th.
- Santa for Seniors gifts have gone out, and we have served close to 100 seniors who would not otherwise not receive a gift.
- We have completed the first two weeks of basketball. We have held 3 coaches meetings and a referee training.
- There are 853 total kids signed up for basketball
- Concessions is also offered at the ice skating rink
- The changes we have made to the financial assistance program has created a huge upswing in applications.
- Our Atlanta Hawks basketball clinic will be held December 28.
- We haven't received as much pushback as we expected on the newly implemented entry fee for basketball. Most people understand once the reasoning is explained.

Meeting Adjourned
